



Circular Economy Action Plan

For a cleaner and
more competitive
Europe

Paola Migliorini
Deputy Head of Unit
Sustainable Production, Products, and Consumption
DG Environment
European Commission

European Green Deal



A new vision for Europe



35 actions along the entire life cycle of products, to:

- Make **sustainable products** the norm in the EU
- **Empower** consumers and public buyers
- **Focus also on key product value chains:** electronics and ICT; batteries and vehicles; packaging; plastics; textiles; construction and buildings; food; water and nutrients
- Ensure **less waste**
- Make circularity work for **people, regions** and **cities**
- **Lead global efforts** on circular economy

Key product value chains



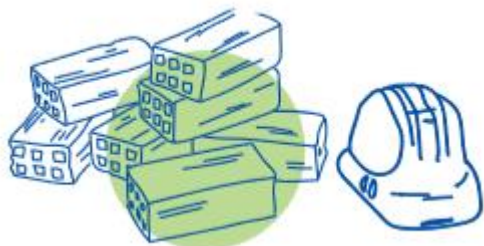
Food, water & nutrients



Electronics and ICT



Batteries & vehicles



Construction & buildings



Packaging



Textiles



Plastics

Key product value chains



A comprehensive EU Strategy for Textiles

Applying the new sustainable product framework including Ecodesign measures

Guidance to ensure by 2025 a high level of separate collection of textile waste

Boosting the sorting, re-use and recycling of textiles through innovation

Providing incentives and support to create new circular business models

Thank you

Learn more here:

https://ec.europa.eu/environment/circular-economy/index_en.htm



© European Union 2020

Unless otherwise noted the reuse of this presentation is authorised under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

